

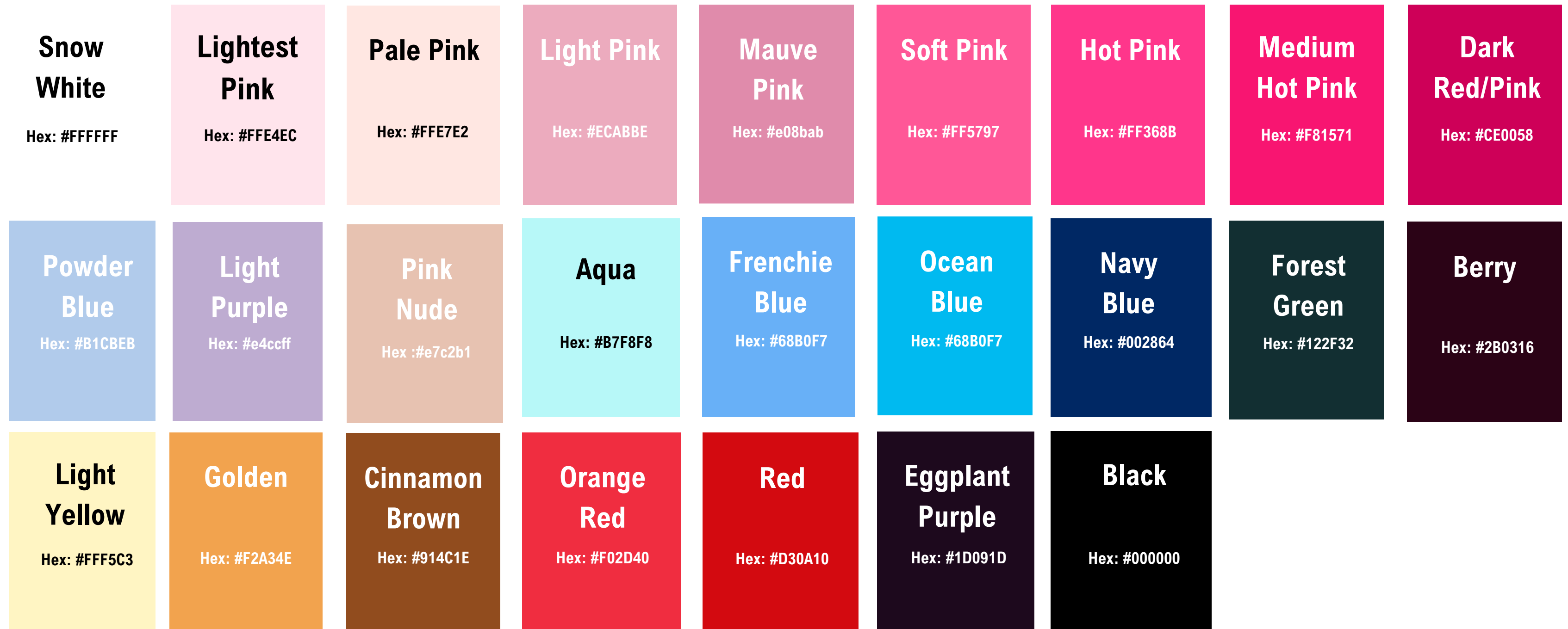


LILLEE JEAN
PRODUCTIONS

Lillee Jean Productions

Brand Guidelines

Primary



Lillee Jean Productions Logo image color swatches.

Lillee Jean Trueman website (www.lilleejean.com / www.projectbullyish.com) brand colors.

Graphics palette used for social media profiles of Lillee Jean Trueman.

All color schemes created by Lillee Jean Trueman, color selection by Lillee Jean Trueman. Color themes by Lillee Jean Trueman.

Primary Font

Quotes Script

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Logo

Secondary Font

Amsterdam Two

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Logo

Primary Font

Agrandir Narrow

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Logo

Secondary Font

Amsterdam Four

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Logo

Primary Font

Libre Baskerville

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678
910@?!

Helvetica

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Website

Secondary Font

Arial

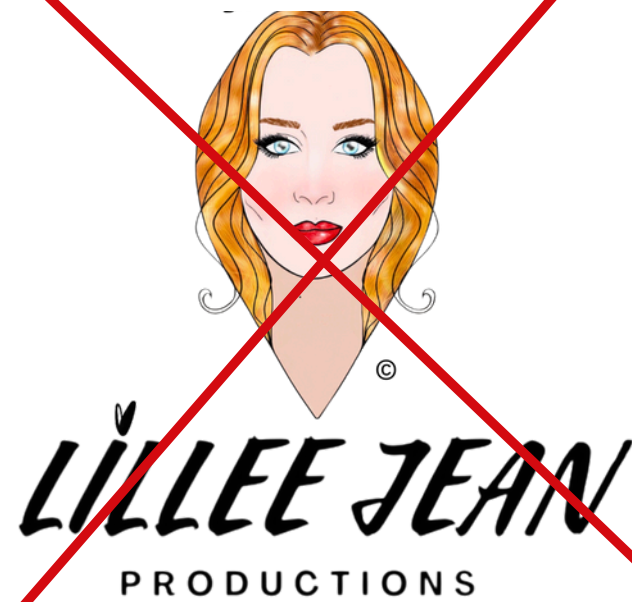
ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

ABCDEFGHIJKLMNOPQRSTUVWXYZ12345678910@?!

Lillee Jean Productions Website

Sole ownership of illustrated logo, and accompanied "Lillee Jean" with a illustrated heart and "Productions" is Lillee Jean Trueman. No usage is authorized without written consent.

Do Not Alter Logo.



Do Not Stretch Logo or Transform Logo.



Do Not Rotate the Logo.



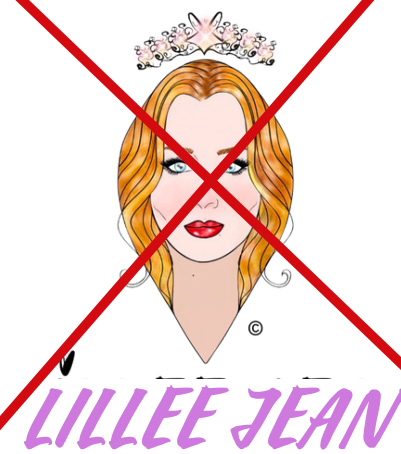
Do Not Use Low Contrast, Or Conflicting Color Combinations.



Do Not Recreate the Logo.

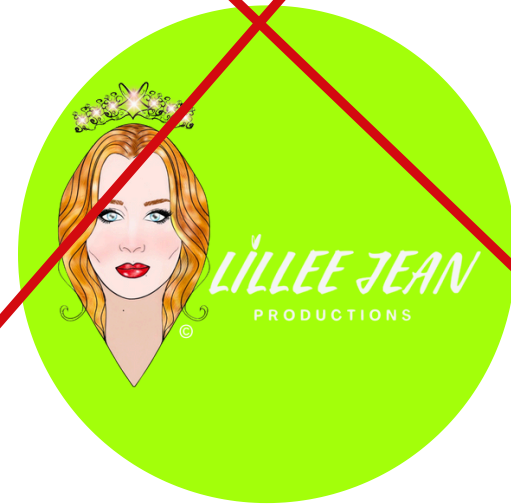


Do Not Use Unapproved Colors In the Logo.



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Do Not use Color Versions of the Logo.



Do Not Change Font.

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Do Not Distort Logo.



Do Not Cut Logo.



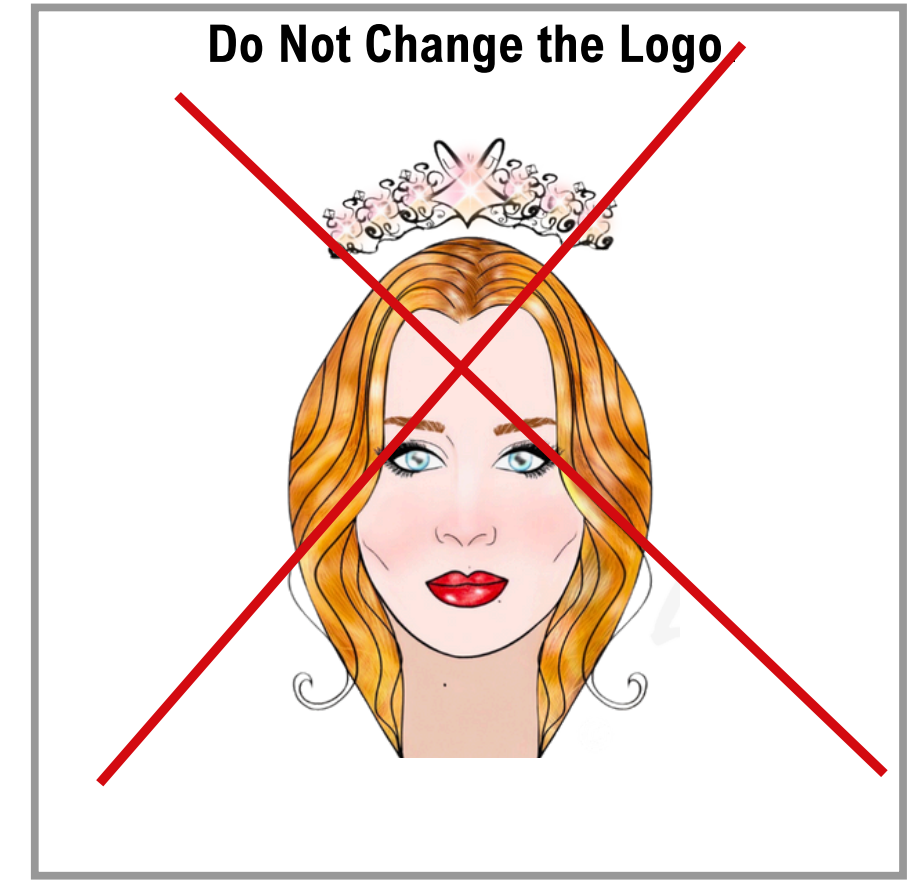
Do Not Desaturate Logo.



Do Not Add Background Unauthorized To Logo.



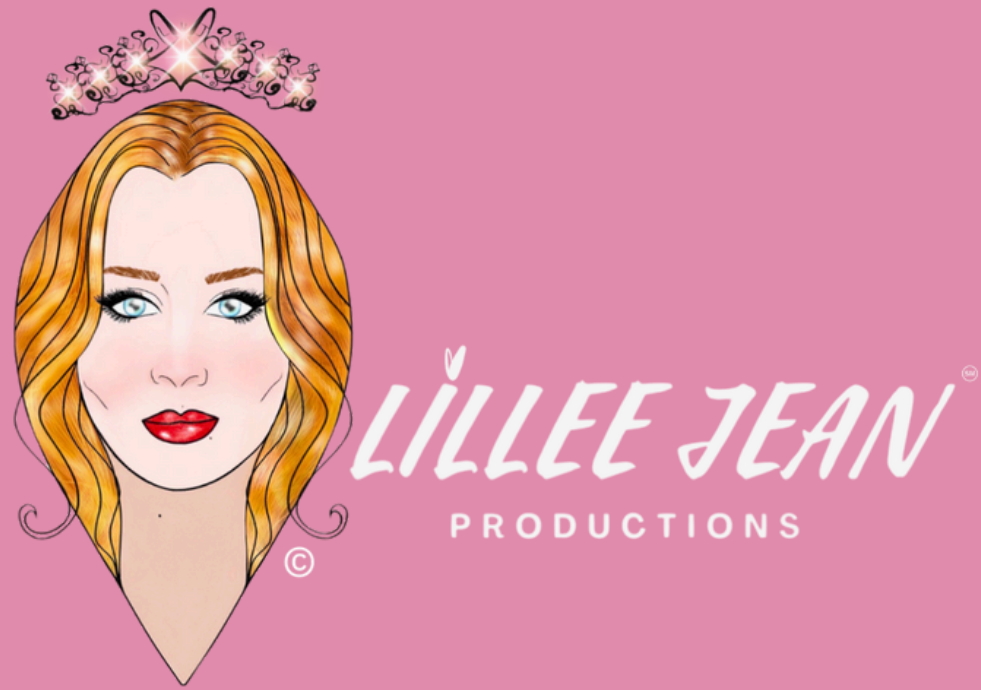
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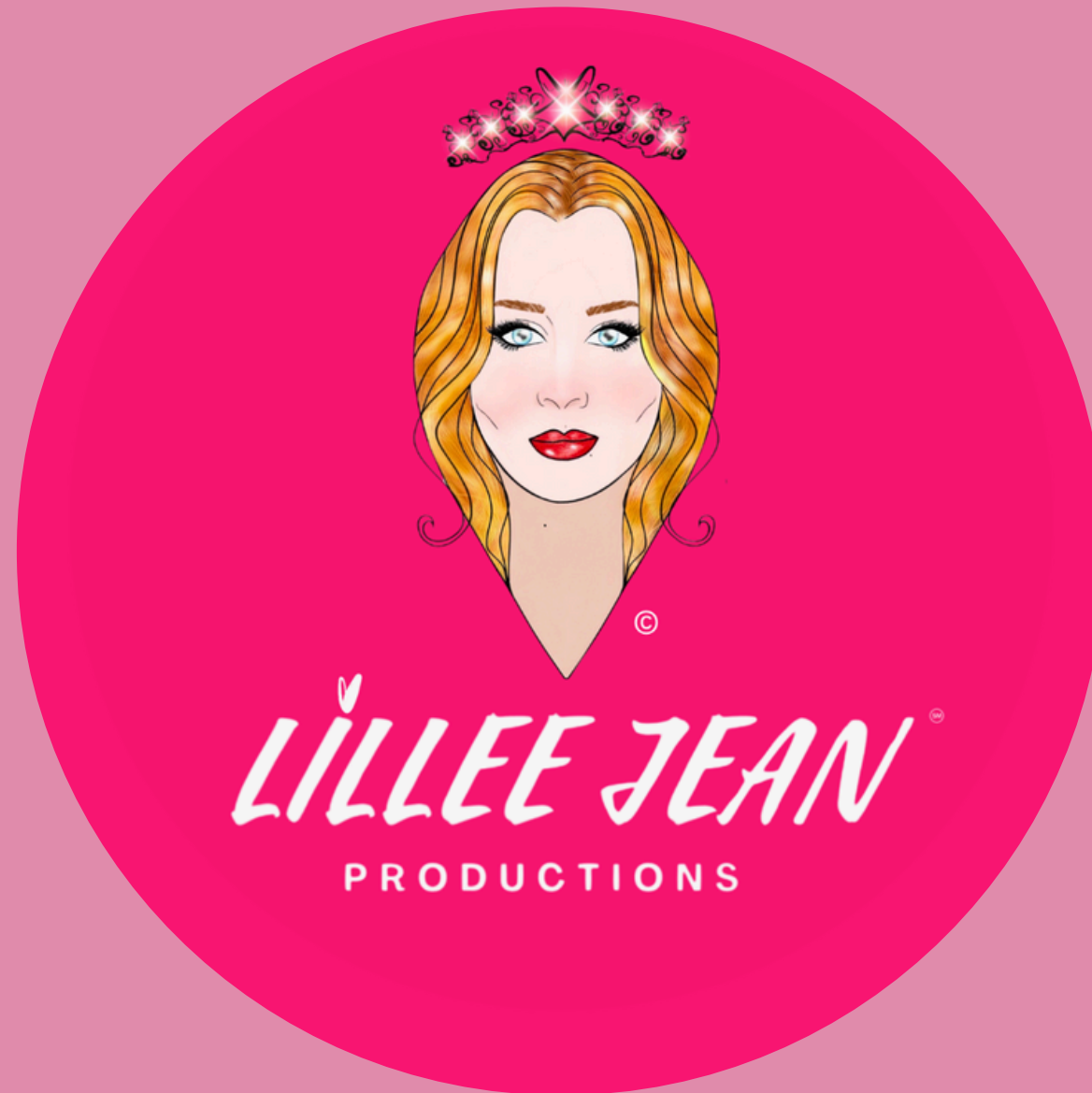
LILLEE JEAN
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Catalog 1: Sole ownership of illustrated logo, and accompanied “Lillee Jean” with a illustrated heart and “Productions” is Lillee Jean Trueman. No usage is authorized without written consent.

Catalog 2: Sole ownership of illustrated logo, and accompanied “Lillee Jean” with a illustrated heart and “Productions” is Lillee Jean Trueman. No usage is authorized without written consent.

EXAMPLE WORKS

Purple Space Chick. -Registration Number: VA0002323197

Holiday Angel Elf. - Registration Number: VA0002322467

Timeless But Forward. - Registration Number: VA0002319224

Lillee Jean 2019. - Registration Number: VA0002322490

Queen Lillee - Registration Number: VA0002426898

Claimant FOR ALL: Lillee Jean Trueman.

The Lillee Jean "Queen Lillee" logo, and "Lillee Jean Productions" logo are the primary means of identifying our company, and should never be recreated or otherwise manipulated. This is essential to maintain a consistent presentation of our identity. Sole ownership of the illustrated logo, and accompanied “Lillee Jean” with an illustrated heart and “Productions” is Lillee Jean Trueman. A service mark is had on the right side of the words "LILLEE JEAN". Several images, colors, and fonts used distinctly by Lillee Jean Trueman, and all brands including but not limited to Lillee Jean Productions, can be found in our Brand Kit. No usage is authorized. Please read our [Copyright Policy](#) to learn more. Several illustrations are registered with the Library of Congress. (Press Kit, Brand Kit, and Logo Kit design and concept by Lillee Jean Trueman. All rights reserved for all concepts, design, visual, and media.) Authorship on Application:

Lillee Jean Trueman, 2001- ; Domicile: United States; Citizenship: United States. Authorship: 2-D artwork.

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Lillee Jean Productions

Brand Guidelines

Kit created by Lillee Jean Trueman.